Laura Stickells

EDUCATION

Boston University

Master of Science in Journalism

Stanford University

Bachelor of Arts with Honors in Communication | Minor in Data Science

Activities and Athletics: Varsity Lightweight Rowing (two-time national champion and 2018 CRCA Scholar Athlete), The Stanford Daily (Managing Editor of Sports) and Pi Beta Phi sorority.

SELECTED WORK EXPERIENCE

UMass Football on LEARFIELD

Sideline Reporter

- Provide in-game reports and interviews for UMass football's radio broadcasts.
- Contribute to pregame, halftime and post-game shows. Also host social media content.
- Travel with the team for away games.

Worcester Red Sox on NESN

Sideline Reporter

- Primary sideline reporter for the Red Sox Triple-A team broadcasts airing on NESN and NESN+.
- Provide in-game reports and interviews for more than 50 live game broadcasts.

Hockey East on NESN and ESPN+

Rinkside Reporter and Digital Producer

- Provide live in-game reports and interviews for college hockey broadcasts airing on NESN and ESPN+.
- Pitch, produce and edit video features for social media, broadcast intermissions and video board content.
- Travel with and create digital content for Boston University men's hockey at select away games.

Fairbanks Daily News-Miner

Sports Reporter

- Covered Division I hockey at the University of Alaska Fairbanks in addition to local Alaskan sports, including the World Eskimo Indian Olympics, sled dog racing and snowmobile racing.
- Managed the sports section for two six-week periods while the section editor was out of the office.

Pac-12 Networks

Sports Business Fellow

Participated in fellowship with rotations in the Partner Services, Marketing and Digital Product departments.

AWARDS

Alaska Press Club, Best Sports Reporting 2020

1st Place - Yukon Quest champ Brent Sass' legendary leader Silver 'gone but never forgotten'

3rd Place - A beacon of hope, Fairbanks baseball shines through adversity

SKILLS

Production: Adobe Creative Suite, multimedia writing, video shooting and editing, photography

Analytics: R, SQL, Python, Excel, Tableau, R Shiny, Google Analytics

Sept 2020 – May 2022

Sept 2014 – June 2018

Amherst, MA August 2023 – Present

Worcester, MA

March 2023 – Present

Boston, MA

Fairbanks, AK

June 2019 – June 2020

San Francisco, CA Oct 2018 - May 2019

Jan 2021 – Present

lcstickells@gmail.com